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March 28, 2016

Professional Experience:

- 2012 – Present Khon Kaen University, Department of Economics, Assistant Professor
2010 – 2012 Khon Kaen University, Department of Economics, Lecturer
2006 - 2010 Oklahoma State University, Department of Agricultural Economics,
Research Assistant, Teaching Assistant
2003 - 2005 Khon Kaen University, Department of Economics, Lecturer
2001 - 2002 National Institute of Development Administration (NIDA), School of
Development Economics, Research Assistant, Teaching Assistant

Education:

- 2014 EEPSEA Training Course on Meta-analysis of Valuation Studies and
Benefits Transfer
2011 EEPSEA Training Course on Behavioral Economics for
Environmental Management
2010 Ph.D., Oklahoma State University, USA, Agricultural Economics
2003 M.S., National Institute of Development Administration (NIDA),
Thailand, Economics
1998 B.S., Khon Kaen University, Thailand, Economics

Published Journal Articles

- Mahasuweerachai, P. 2013. “Do Parents Benefit from School Health Risk
Reduction?” *Applied Economics Journal*, 20: 75 – 95.
- Mahasuweerachai, P., T.A. Boyer, D.M. Balsman, and D.E. Shoup. 2010. “Estimating
Demand for Urban Fisheries Management: An Illustration of Conjoint Choice
Analysis as a Tool for Fisheries Managers.” *North American Journal of Fisheries
Management* 30: 1339-1351.
- Mahasuweerachai, P., Brian E. Whitacre, and Dave N. Shideler. 2010. “Does
Broadband Access Impact Migration in America? Examining Differences
between Rural and Urban Areas.” *The Review of Regional Studies* 40(1): 5-26.

Whitacre B.E. and P. Mahasuweerachai. 2008. "Small Broadband Providers and Federal Assistance Programs: Solving the Digital Divide?" *The Journal of Regional Analysis & Policy*. 38(3): 254-268.

Mahasuweerachai, P. 2004. "Effect of Interest Rate on Exchange Rate under the floating regime in Thailand." *Journal of Management Science*, 2(1): 1-22.

Journal Article in Preparation

Mahasuweerachai, P. and Pangjai, S. "Scope Insensitivity: The Comparison between Choice Experiment and Damage Schedule in the Context of Health Risk Reduction in School"

Mahasuweerachai, P. and Pangjai, S. "Does Piped Water Improve Happiness?: A Case from Asian Rural Communities." In process of *Journal of Happiness Studies*.

Mahasuweerachai, P. "Does Piped Water Increase Happiness and Can Happiness Evaluation Be Used to Estimate Monetary Values: A Cautionary Tale."

Knetsch, J.L., and Mahasuweerachai, P. "WTP or WTA: Determining the Appropriate Welfare Measure When Preferences are Reference Dependent." In process of *Journal of Risk and Uncertainty*.

Other Publications

Mahasuweerachai, P. "Does Piped Water Increase Happiness and Can Happiness Evaluation Be Used to Estimate Monetary Values: A Cautionary Tale." Selected Paper prepared for presentation at the European Environmental and Resources Economists Association Annual Meeting, Helsinki, Finland, July 24-27, 2015.

Knetsch, J.L., and Mahasuweerachai, P. "WTP or WTA: Determining the Appropriate Welfare Measure When Preferences are Reference Dependent." Selected Paper prepared for presentation at the Society of Benefit-Cost Analysis Annual Meeting, Washington D.C., DC, March 19-20, 2015.

Mahasuweerachai, P. and P. Buddhawongsa. "Farmers' Adaptation to Flood Disaster: Evidence from the Mekong River Basin in Thailand." Selected Paper prepared for presentation at the East Asian Association of Environmental and Resource Economic Economics Annual Meeting, Busan, Republic of Korea, February 12-14, 2014.

- Mahasuweerachai, P. and P. Buddhawongsa. “Farmers’ Adaptation to Flood Disaster: Evidence from the Mekong River Basin in Thailand.” Working Paper, EEPSEA, 2012.
- Mahasuweerachai, P. “Are They Really Happier? A Comparison between Households with and without Piped Water Connection.” In *Household Demand for Improved Drinking Water Quality: A Cross Country Project*, EEPSEA, 2012.
- Mahasuweerachai, P., D.N. Shideler, and Brian E. Whitacre. “Does Broadband Access Impact Population Growth in Rural America?” Selected Paper prepared for presentation at the American Agricultural Economics Association Annual Meeting, Milwaukee, WI, July 26-28, 2009.
- Mahasuweerachai, P, and T.A. Boyer. “Combining the use of Conjoint Choice and Travel Cost Data for Estimating the Recreational Value of Lake Recreation.” Selected Poster prepared for presentation at the American Agricultural Economics Association Annual Meeting, Orlando, FL, July 27 -29, 2008.
- Mahasuweerachai, P. and T.A. Boyer. “State-Wide Willingness to Pay for Water Quality Improvement in Recreational Lakes.” Selected Paper presented at the Oklahoma Clean Lakes and Watersheds Association Meeting, Tulsa, OK, April 9-11, 2008.
- Mahasuweerachai, P. and B.E. Whitacre. ““Small” Broadband Providers: Where and Why?” Selected Paper prepared for presentation at the American Agricultural Economics Association Annual Meeting, Portland, OR, July 29 – August 1, 2007.

Grants:

- 2015-2016 EEPSEA grant for the research project “Is the Value of Statistical Life Sensitive to Choice of Measure and Change of Probability?: The Comparative Study between Laos and Thailand.”
- 2014-2016 Royal Initiative Discovery Foundation grant for the research project “Evaluation of Intergraded Rural Development Program: A Case Study of Rural Area with Small Scale Irrigation Systems.”
- 2013 EEPSEA grant for the research project “WTP or WTA: Determining the Appropriate Welfare Measure When Preferences are Reference Dependent.”

- 2012-2015 Join research grant between Hydro and Agro Informatics Institute and Utokapat Foundation for the research project “Rural Community Water Management: Efficiency and Sustainability.”
- 2012 EEPSEA grant for the research project “Farmers’ Adaptation to Flood Disasters: Evidence from the Mekong River Basin in Thailand: A Cross Country Project.”
- 2012 Thai Health Promotion Foundation grant for the research project “Social Return on Investment of Thai Health Programs.”
- 2011 EEPSEA grant for the research project “Household Demand for Improved Drinking Water Quality: A Cross Country Project.”

Honors Received:

- 2015 Wining Best Paper Award of Applied Economics Journal, Kasetsart University, Thailand
- 2009 Winning the 1nd place of Willard Sparks Graduate Student Paper Competition in the Department of Agricultural Economics Oklahoma State University.
- 2009 Being awarded the Leonard F. Miller Distinguished Graduate Fellowship in International Rural Development, Oklahoma State University.
- 2009 Being awarded the Graduate College Research Fellowships from Oklahoma State University.
- 2007 Winning the 2nd place of Willard Sparks Graduate Student Paper Competition in the Department of Agricultural Economics Oklahoma State University.
- 2005 Being awarded the scholarship from Khon Kaen University to study in Ph.D. level at Department of Agricultural Economics, Oklahoma State University.
- 1998 Winning the grand prize of the undergraduate student project competition under the topic: The economic application of communities in developing rural area, Kasetsart University, Thailand.